## METALFORM FORMANI®



### **BBY53**

profile cylinder escutcheon round

#### **Product information**

Code: 3301Y001INXX0 Finish: satin stainless steel

UNIT: Piece Collection: TENSE

Designer: Bertram Beerbaum EAN code: 8718009291696

#### **TENSE** by Bertram Beerbaum

The TENSE series is a total concept collection consisting of door, window, and furniture fittings.

#### Finishes

- satin stainless steel
- satin black
- bronze
- satin stainless steel

BBY53 / 3301Y001INXX0 1-4-2024

### **TENSE**

by Bertram Beerbaum

Designed by Bertram Beerbaum, our TENSE hardware series is guided by a clean aesthetic that is as robust as it is chic. Every design in the series is unique while at the same time bearing the unmistakable TENSE signature. The core of every design is the cylindrical neck to which each rectangular lever is connected in its own unique way. This is thanks to our extreme high precision welding technique, which forms a secure joint between two very different shapes. The unique characteristics of the design received an honorable mention during the German Design Awards, one of the most prestigious design contests. TENSE by Bertram Beerbaum is a total concept collection including door, window, and furniture fittings and is available in the colours stainless steel, satin black, and bronze.



## **TENSE**

by Bertram Beerbaum



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## Bertram Beerbaum

Hilversum, 1976

Design philosophy: I prefer to design a product that combines design and convenience in a natural way. Any product that I design must be something tough, chic, timeless and a tad own wisdom in them. Functional products with a surprising twist.

Bertram Beerbaum prefers to design products in a convenient but natural way. Any product that he designs must be stylish, chic, and timeless, yet refreshingly idiosyncratic. These are products that combine function with a surprising twist. According to his design philosophy, door fittings must both look good and have a comfortable grip. But most importantly, the design should be in perfect harmony with the building's architecture. An inspiring encounter with Bertram Beerbaum generated innovative and exciting ideas and ultimately resulted in the introduction of the fantastic TENSE collection..

### **Brand story**

FORMANI has evolved considerably over the last few decades – from a Dutch family business to an internationally renowned designer brand, from door handles to total design concepts, from product development to collaborations with world-class designers. It was an evolution driven by pure ambition and courage. Our motto, 'Obsessed with details', epitomizes everything we do, from product to process, from strategy to service. Because it is these details that make the difference between good and perfect. At FORMANI, good is the enemy of great.

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# **METALFORM**

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